

Photography Submission Guidelines

SUBMITTING IMAGES FOR REVIEW

If this is your first submission to *LCJM*, we suggest an initial submission of 5 or fewer images so that we can judge the quality of your work. If our Art Director feels that your work warrants inclusion in our publication, we will notify you of this. Unfortunately, we are not able to accept every submitting photographer's work. Images for specific features will be requested via e-mail or by phone. Ongoing image needs include images for our *Table of Contents* page and the *Before You Go* section of the magazine.

IMAGE QUALITY

Images should be in sharp focus, exposure and color accurate. Good composition is key.

Image Format

We prefer these formats, in order of preference:

- Digital images via CD
- Original color transparencies, 35mm slides or larger format
- Color prints (4" x 6" or larger, with a gloss finish)

Please do not send negatives, glass-mounted slides, or unmounted 35mm transparencies.

DIGITAL IMAGE GUIDELINES FOR REVIEWAL

Our preferred format for reviewal of digital images is JPEG. Images taken with digital cameras should be created using the highest-quality JPEG setting (usually marked "fine" or "high") on your camera. When submitting digital image files for review via CD, please size them as a 72 dpi RGB JPEG file, with the longest side being no larger than 10 inches. ***If sending for publication purposes, please ask the Art Director for specific details regarding the sizing of your images, or see Digital Image Guidelines for Publication Purposes below.***

DIGITAL IMAGE GUIDELINES FOR PUBLICATION PURPOSES

Our preferred format for printing of digital images is TIFF or RAW. Images taken with digital cameras should be created using the highest-quality JPEG setting on your camera, or shot at the RAW setting. Shoot with the lowest ISO possible for the situation. When submitting digital image files for publication, please provide *LCJM* with your original RAW or TIFF files. **DO NOT** crop your images. Leave the cropping to us. **DO NOT** alter photos. Images should not be correct-

ed for color, sharpness, size, or color mode. Again, it's best if you leave this work to us. These files should be sent via CD.

When sending a CD of your images for review or publication purposes, send a color printout of each digital image with its file name or code number. To save time, paper, and ink, group your images as small thumbnails on one sheet.

Please note

- We print images at 300 dots per inch and larger.
- Our page size is 8.25" x 10.75"

UNSOLICITED IMAGES

LCJM is not responsible for unsolicited photos. When we receive unsolicited photos that we would like to add to our inventory, we will send an acknowledgement letter or e-mail. This acknowledgement is not a contract or a guarantee of publication. Images are filed for future consideration. If you send images for inspection only, or if you want rejected images returned, please enclose a self-addressed stamped envelope of adequate size with appropriate postage.

SENDING YOUR IMAGES

Please enclose a photocopy or delivery memo listing photos submitted. Include your daytime phone number, as well as e-mail address and website, if available.

Send photos to:

Art Director, *LAKE COUNTRY JOURNAL MAGAZINE*
P.O. Box 465
Brainerd, MN 56401

Thank you for your interest in *LCJM*. We look forward to reviewing your images, and we wish you great success in your Lake Country photography adventures.



Andrea L. Baumann
Art Director, *LAKE COUNTRY JOURNAL MAGAZINE*